



The Asset Triple A Investment Awards 2010

Part II: Exchange, House and Product Awards

Regional House Awards

Derivatives House of the Year	BNP Paribas
Best Derivatives House – Institutional	BNP Paribas
Best Derivatives House – Corporate	Deutsche Bank
Most Innovative Derivatives House	no winner
Best Structured Products House	Citi
Best ETF House	Blackrock: iShares
Rising Star ETF House	Deutsche Bank: db x-trackers
Best Index Provider	Dow Jones Indexes
Best Equity Derivatives House	Royal Bank of Scotland
Rising Star Equity Derivatives House	Credit Suisse
Best Commodities Derivatives House – Institutional	Barclays Capital
Rising Star Commodities Derivatives House – Institutional	J.P. Morgan
Best Commodities Derivatives House – Corporate	Deutsche Bank
Best FX Derivatives House	Citi
Best Credit Derivatives House	BNP Paribas
Best Rates Derivatives House	Barclays Capital
E-Platform Initiative of the Year	RBS: Hummingbird, autopricer platform

BEST DERIVATIVES HOUSE, BY COUNTRY

Australia	Royal Bank of Scotland
China	no winner
Hong Kong	Citi
Hong Kong – Best Warrants House	Société Générale CIB
India	ICICI Bank
Japan	no winner
Korea	Nomura Securities
Malaysia	
<i>Domestic</i>	CIMB Group
<i>Foreign</i>	Royal Bank of Scotland
Singapore	DBS Bank
Taiwan	Chinatrust Commercial Bank
Taiwan – Best Warrants House	Yuanta Securities
Thailand	no winner

Best Exchange

DERIVATIVES EXCHANGE OF THE YEAR

Korea Exchange

For the second consecutive year, Korea Exchange (KRX) receives The Asset's accolade for Asia's Best Derivatives Exchange. As a stand-out in Asia for the past years, KRX has not rested on its laurels and certainly has not let up in terms of enhancing its infrastructure, building alliances with other derivatives exchanges as well as sharing its expertise in helping budding derivative exchanges in the emerging markets. Its flagship product, the KOSPI 200 options – the most liquid equity index option in the world – continues to draw global interest. Its recent linkage with Eurex to trade the index extends the reach of KRX globally.

Derivatives and Investment Products

BEST INVESTMENT PRODUCT, INSTITUTIONS: CREDIT

BNP Paribas: Principal Protected Notes linked to BNP Paribas Credit Strategy, US\$30 million

Using an in-house, rule-based credit strategy called StratX – represented through an index available publicly – the note is designed to capture trends by being long credit (or short protection) during bull periods (when spreads tighten) and short credit (or long protection) during bear periods (when spreads widen). Daily rebalancing.

BEST INVESTMENT PRODUCT, INSTITUTIONS: EQUITY

Citi: Volatility Target Option, US\$120 million

A dynamic portfolio that increases equity exposure in times of low volatility and decreases equity exposure in times of high volatility. The price of the volatility target option is cheaper thus improving the participation rates. Daily rebalancing to maintain target risk level.

BEST INVESTMENT PRODUCT, RETAIL: EQUITY

RBS: Carpe Diem, A\$100 million

Riding on investor's appetite for market-neutral strategies, this structured equity product has found traction in Australia. It differentiates itself by providing leverage to investors without the need for credit checks; the loan itself is non-recourse to the borrower. By clever structuring, it also allows investors to get out of the product without penalty at any time. Of course, it rewards loyalty ramping up the participation rate the longer an investor stays in – starting at 50% and up to 200% by year 10. Annual income is via a fixed coupon of up to 10% per annum depending on the index performance. If an investor stays for the entire period, 10 years, he is guaranteed a return of at least 50% – or 5% per annum. The underlying index, Enhanced Asian Aces Index, is a universe of 150 of the largest and most liquid Asian stocks – Japan, Hong Kong and Australia primarily. Historical backtesting returns have been above 19% per annum. It rebalances every couple of days on mean reversion – buy low, sell high – systematic strategy.

BEST INVESTMENT PRODUCT, RETAIL: COMMODITY**Lyxor Agriculture Fund, US\$18 million**

Targeting investors' interest in agriculture as an inflation hedge, the fund has raised over US\$18 million at the end of May 2010. It tracks two indices: Dow Jones-UBS Agriculture Subindex Total Return (80%) and the SGI Global Agriculture Index (20%) giving investors exposure to agricultural commodities (soybeans, sugar, corn, wheat, coffee, cotton and soybean oil) and also agricultural infrastructure including equipment manufacturing, irrigation and seeds and fertilizer production.

BEST INVESTMENT PRODUCT, RETAIL: FX**Standard Chartered: FX YDA, US\$628 million**

With a focus on G10 currencies, this FX-carry structured product employs a weekly risk filter multiple designed to capture excess return while limiting exposure in adverse times. Algo model-based, it is able to undertake carry and inverse carry for the top three yielding currencies and bottom three lowest-yielding currencies, respectively. Risk filters include volatility products such as for FX, options and equities, as well as credit spreads, among others. In times of stress, the risk filter is able to short the carry trades. Structured with 100% principal protection employing a modified CPPI, which is unusual for similar FX carry products, the strategy has attracted interest especially from Asia where 75% of its assets under management are from private banks in the region. It has performed well through the crisis and last year delivered a return of 14.3%. Liquidity is quarterly.

Best Investment Product, by country

Australia	RBS: Carpe Diem, A\$100 million
China	HSBC: Jintrust 2016 Lifecycle Fund, US\$370 million
Hong Kong	no winner
India	no winner
Japan	no winner
Korea	no winner
Malaysia – Credit	CIMB: Greater China & Commodities Income Protected Plus-I, US\$78 million HIGHLY COMMENDED CIMB: CIMB Twin Yield Income Investment, US\$93.8 million
Malaysia – Equity	RBS: Public Bank USA Recovery Structured Deposit, US\$23 million
Singapore	no winner
Taiwan	no winner
Thailand	no winner